

SALES & MARKETING MANAGER (for the Valley at Karak, Pahang)

Job Descriptions:

1. Manage overall sales and marketing activities that include market research, sales presentations, analysis of sales and marketing trend, advertising and marketing promotional events;
2. Develops and implements strategic marketing and sales plans and forecasts to achieve corporate objectives for this homestead in Karak, Bentong;
3. Formulate, organize and develop marketing activities by identifying the property trend and new market opportunities;
4. Develops and manages sales/marketing operating budgets;
5. Plans and oversees advertising and promotion activities;
6. Update and manage social media profiles;
7. Update knowledge sales related legal documentation and property management;
8. Monitors and follow-ups on specific tasks and project deliverables;
9. Handle the relationship with customers, property agents locally and globally as well as between internal departments;
10. Well versed with digital marketing, market research and product planning.

Job Requirements:

1. Candidate possess at least a Degree in Marketing, Business Studies, Property Development/Real Estate Management or equivalent.
2. 5 years of working experience in property development marketing or any related field is required for this position.
3. Able to write and communicate in English and BM.
4. good interpersonal and communications skills.
5. Dynamic personality with problem solving capabilities who is able to work independently and take on challenges.

Those interested, please write in / contact HR Department.

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