



BINA PURI GROUP OF COMPANIES

Top Urgent!

We invite suitable qualified candidates for the following position : -

Company : BINA PURI PROPERTIES SDN BHD
Position / Level : **MANAGER, MARKETING & SALES**
Based at HQ (Selayang)
No. of Vacancy : 1

Requirements :

- Degree in Marketing or other relevant professional qualification.
- Minimum of 5 years relevant working experience in this position.
- To plan, facilitate, execute and implement Company's marketing & sales strategies to achieve planned sales target.
- To support, implementation of business initiatives.
- Creation and publication of all marketing material in line with marketing plans with internal and external resources.
- Planning and implementing promotional campaigns both online and print media.
- Planning and implementing marketing activities in line with marketing plan.
- Developing property division marketing tools both software and hardware.
- Manage and maintain good rapport and PR with customer, marketing agency, bankers, consultants, advertising agency and media companies.
- Developing client relationship management program.
- Manage and attend marketing and trade show events.
- Overall responsibility for brand management and corporate identity.
- To lead and guide internal marketing and sales team.
- Liaison and working closely with all outsource sales agents (where applicable).
- Any other duties as may be prescribed by the Management from time to time.

Interested candidates are kindly requested to write / call to respective HR Department. Tel. No. : 03-6136 3333 Email : norjazliana@binapuri.com.my