

# Bina Puri

Since 1975

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# 2011

## A BRIGHT START FOR BINA PURI



News Highlights continue to page 25

ESTABLISHED 1845

# NEW STRAITS TIMES

SATURDAY, NOVEMBER 27, 2010

## RM1.6b LRT job

First phase of extension lines to be ready in 30 months

**Jadi kontraktor utama bina extension Laluan Kelana Jaya, Ampang LEP: Dua syarikat terpilih**

**By Rosanna Loh**

Bina Puri Holdings Berhad (BPH) has been chosen to carry out Package A construction and completion of Section 1 of the Kelana Jaya extension project. The project involves the construction of two 1.6km sections of the Kelana Jaya extension project under a contract worth RM1.6 billion over 30 months.

## Kontrak RM702j rekod terbaik Bina Puri

Syarikat untung bersih RM8.131j bagi tempoh 9 bulan 2010, meningkat 85 peratus

**SAHAM**

**K**AJAYAAN memenangi dua kontrak baru projek Kelana Jaya Transit Aliran Ringan (LRT) Laluan Ampang bernilai RM702.3 juta November lalu. Bina Puri (Thailand) Ltd bagi pelaksanaan satu projek pembinaan di Bangkok, Thailand.

Sementara itu, di Arab Saudi, satu lagi anak syarikatnya, Bina Puri Saudi Co Ltd turut memperoleh kontrak baru untuk projek saluran paip air hujan daripada Majlis Bandaraya Sempadan Utara (Tawad) bernilai SAR219 juta (RM91 juta) dan dijangka siap dalam tempoh 560 hari.

Kontrak yang diperoleh ini dijangka menyumbang secara positif kepada prestasi kewangan Bina Puri untuk tahun kewangan berakhir 31 Disember 2011, 2012 dan 2013.

Bina Puri mencatat untung bersih RM8.131 juta.



**FAKTA**

**Unjuran pendapatan**

Tahun kewangan Dis/RM juta	FY07	FY08	FY09	FY10F	FY11F	FY12F
Pendapatan	607.9	676.5	780.1	924.7	1,115.7	1,360.1
Untung pracukai	8.5	8.0	11.5	27.9	31.3	49.7
Untung bersih	7.0	4.3	6.5	18.2	19.9	33.0
EPS (sen)	6.8	4.1	6.2	17.5	19.2	31.8
Pertumbuhan EPS (%)	37.1	-39.0	51.1	180.5	9.6	65.8
ROE (%)	11.3	6.9	8.7	18.9	18.6	24.8

**FAKTA NOMBOR**

**RM634.64**

**Juta**

Nilai pasaran saham Bina Puri Holdings Berhad pada 7 September lalu iaitu dijangka siap dalam tempoh 19 bulan.

**PRIME NEWS**

### Project to increase passenger capacity to 180,000 per hour

**FROM PAGE 1**

For contracts worth RM469 million (Kelana Jaya line) and RM235 million (Ampang line) respectively.

The nominated sub-contractors, which will be appointed through a separate open tender, will construct stations and provide the necessary escalators and lifts and construct multi-storey car parks.

Prasarana has also named UEM Builders-Incra Sdn Bhd JV and BHB-Tim Sekata JV as sub-contractor of the separate bus grades (BAG) fabrication and delivery for the Kelana Jaya and Ampang extensions.

Contracts for the BAGs were worth RM90.1 million for UEM Builders-Incra Sdn Bhd and RM67.7 million for SPB-

**Bina Puri, Tim Sekata dapat projek LRT RM702.3 juta**

**U**SAMA SAMA Bina Puri Holdings Bhd dan Tim Sekata Engineering dan kontraktor baru bagi projek Laluan Transit Aliran Ringan (LRT) Laluan Ampang bernilai RM702.3 juta.

Bina Puri-Tim Sekata JV akan melaksanakan projek pembinaan Laluan Transit Aliran Ringan (LRT) Laluan Ampang. Projek ini akan dilaksanakan secara berfasana dengan Dimara (Thailand) Ltd untuk membina sebuah gudang dan kemudahan selamatan di Ladkrabang Industrial Estate semasa tempoh masa tempoh bina.

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Bina Puri mencatat untung bersih RM8.131 juta bagi tempoh 9 bulan 2010, meningkat 85 peratus.



# GROUP MANAGING DIRECTOR'S MESSAGE

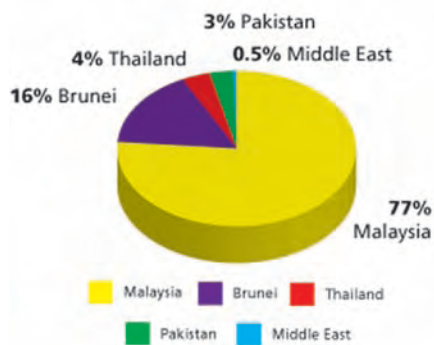
## The Year 2010

2010 was a momentous year in that we achieved record turnover, secured record new projects in excess of over RM2 billion and at the same time celebrated our 35<sup>th</sup> Anniversary.

The Group is looking to hit turnover in excess of RM1.2 Billion, and increase of more than 50%, while looking at a minimum net profit increase of more than 70% as compared to 2009.



Geographical breakdown of on-going projects



Our achievements during the year can be reflected by the Group's share price, reaching its highest since 2004.

We secured two landmark projects in the country with the New KLIA and the Ampang LRT extension. These two projects have raised the profile of the Group in Malaysia. Delivery and implementation of these two projects are crucial as all eyes will be on us. I believe the team under the stewardship of Y.Bhg Datuk Henry Tee can achieve the objectives and project delivery set out.

## 35<sup>th</sup> Anniversary Celebration

On the Anniversary, I would like to congratulate the committee members and staff who contributed towards making our celebration in Kuala Lumpur and Kota Kinabalu a most joyous occasion indeed. In organising our celebration, I saw teamwork and togetherness that exemplifies the true spirit of Bina Puri culture. We even had the senior management getting involved starting from our very own Founder Director, Dr Tony Tan who serenaded us with his ballads and our East Malaysian COO, John Chung being involved in the musical which contributed to the song "ONE Bina Puri".

Special mention must go to the Kota Kinabalu celebration which made it a very personable

occasion with performances from the Brunei and Sabah Team. Overall, except for some minor hiccups, our celebration was a most successful occasion with guests from Brunei, Thailand, Pakistan, Indonesia, India and all across Malaysia. The Group spent a huge amount of resources for the celebration but it was all worth it. We look forward to a bigger and better celebration in 5 years time!!

## Transformation of Bina Puri Group

As our country is embarking on the Economic Transformation Plan under our Prime Minister, Bina Puri too will be undergoing similar transformation starting with the change of our logo after 35 years. This signifies that nothing is forever. The Group must be ready to embrace changes to new challenges and environment to stay relevant in the industry which we operate in. Change and improvisation is crucial for survival. The new logo also encourages us to be more vibrant while scaling new heights.

As well as image and branding, we have also ventured into the power sector via our investment of three units of 2MW power plants in Indonesia. We believe this sector is lucrative in that it provides us with recurring income. It also allows us to tap into a new frontier with Indonesia experiencing phenomenal growth in their economy.

Our rental sharing venture with Chha Yong Association is also another form of ventureship that provides fixed recurring rental income to the Group. It is the reputation and goodwill generated from the Group in that the "Hakka Clan" is willing to co-operate with us.

Our venture into the hospitality sector in Brunei via the privatisation of the 3 blocks of Apartment from Brunei Economic Development Board in Bandar Sri Begawan is another example of the Group's transformation plan into new sectors. This was the general view of a Senior Management meeting and survey conducted by the Group sometime during 2010. *(Please refer page 3 for the chart.)*

## To Make Things Happen

Commitment, passion and ownership is very important in ensuring that projects are carried out successfully. One person who carries these traits within our Group is Mr Lim Bok Tay, our COO of Operations. He carries the interests and burden of the Group as a personal challenge and will find every means to accomplish the tasks and objective given. He is always looking to tell me "Tan Sri, don't worry I will take care of you". And most of the time, it is resolved.

But after so many years, who and where are the new "Lim Bok Tay's"? We must make sure adequate training and opportunities are given in grooming the next batch to takeover. In the

Group, we give plenty of both, but it is up to the next and younger batch to take the initiative given by working faster and be more reactive, with objectives being met. If not, the opportunity will just pass you by.

In every project, there are 101 reasons, leakages and problems why a project is delayed and cannot be implemented on time, whether it is due to problems stemming from the weather, financial, personnel from within or outside the team, regulatory issues or so on. But we cannot be listening to all these reasons day-in-day-out. Take pro-active measures to clear the issues and barriers, don't be a story teller of the difficulties faced and be happy with it. Work Fast and Smart, Ensure Datelines are Met! I always mention that we must work fast and smart like the Singaporeans and Hong Kong-ers. By their standards, the pace at which we work is considered too "relaxed" for them. Emails are not responded within the same day, datelines given are not met yet we still leave for home early, documents are processed within a few days instead of the day itself and many other examples, often with the excuse that they are carrying too much workload. But at the same time, we ask for better pay and bigger bonus! Remember, with high pay comes high productivity with improved quality of work. I hope with the new year, everybody can take it upon themselves to eradicate all red tapes and excuses of 2010 and try to be 100% more efficient. With the KPIs in place, we hope that improvement will be seen.

## Integration for Interests within the Group

As we are doing business cross borders beyond Malaysia's shores, the Group must make the effort to first "cross border" within the Group's Departments, Subsidiaries and Member Companies. I have stressed time and again that the interest of the Group must come first above anything else but until today, I do not see the efforts and priority made to synergise benefits for member companies within the Group.

For example, do we promote and market our products at Maskimi Polyol to our clients? Or do you attempt to offer similar staff within your department to other divisions/subsidiaries who face the vacuum knowing that your department could still manage or can find similar staff as a replacement? I believe none in our Group have done that so far. It is always the Senior Management who push for the transfer/secondment. This is not a healthy attitude in that by being selfish, you could actually be inhabiting the growth and potential of your staff. And when staff are released to other companies/departments, in most cases it is because the staff is an underperforming staff which nobody wants. I hope for improvement in this area.



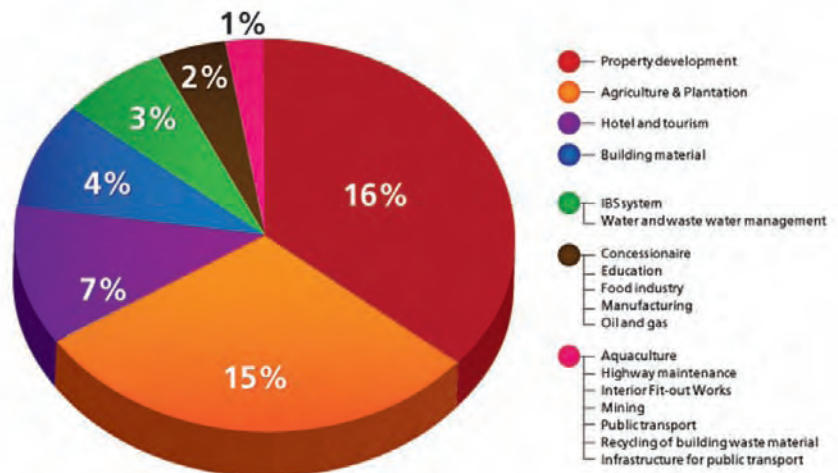
**What is in Store for 2011?**

We hope that the property sector will contribute as in 2010, due to timing and planning, there was almost no contribution from this sector. The Property Team must work fast and diligently to implement and rush out the launching for Kiara 30, Straits Residence and Medini in Johor, Jesselton Villa in Kota Kinabalu and Puchong Development. With total GDV in excess of RM700million, if we can be creative in selling our products over the next three years, the potential earnings to the Group would be substantial.

Our LATAR Highway is on target to be ready by April 2011 with toll collection to commence in June 2011. After close to 14 years, we have finally realised this long awaited project. The construction sector is one of the most exciting and talked about sector right now in that the ETP promoted by our Prime Minister means that construction will be one of the major beneficiary. All the catalytic projects requires construction and with this, Bina Puri will definitely be involved in one way or another.

Saudi Arabia could turn out to be the next growth sector for construction within the Group. We had secured close to RM20million in new projects in 2010 and we hope to hit bigger projects within that region.

**Senior Management Questionnaire  
The Analysis**



When we closed 2009 securing close to RM1.6 billion new projects, I challenged the team to do better in 2010 even though we had a high base to work with. But not only did we match 2009, we exceeded expectations by almost 30%. As we embark on 2011, we hope that it will be an equally eventful year. As always, with hard work, perseverance and adopting the spirit of "Making Things Happen", I believe Bina Puri can thrive and make headlines once again!

"As we draw towards Chinese New Year, I would like to wish all those celebrating it "Gong Xi Fa Chai"!! May the prosperity we go through during the festive season be extended to the Group in the coming year !

**Senator Tan Sri Datuk Tee Hock Seng, JP**  
Group Managing Director

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## 回顾2010年

2010年是一个不平凡的一年，高峰集团的营业额不但创新纪录，投获的新工程超逾20亿取得了创纪录的好成绩；同时我们也同欢共庆本集团创业35周年纪念庆典。高峰集团放眼未来，期待能实现超逾12亿令吉的营业额，以达至超过50%的增长率。目下的利润比2009年最低的净利润增加了70%（图表显示今年在各地所投获的新工程及投资组合）高峰集团节节上升的股价，已达到自2004年以来的最高水平，显示了高峰集团在这一年来的佳绩。

高峰也成功获得第二吉隆坡国际机场和安邦轻轨快铁延伸工程的两项地标工程。这两项工程大大提升本集团在大马的形象。当然，有效地执行并能在期限内完成这两项引人注目的工程，对本团来说至为重要。我相信在拿督郑福兴的领导下，团员们必能达成目标并于期限内交货。

## 35周年珊瑚银禧庆典

周年庆典圆满结束，我要向吉隆坡和亚庇两地曾参与庆典筹备工作的委员及员工们致谢意。这庆典活动的确令我们感到开心愉快。

在筹备庆典过程中，我看到了团员们发挥了团队精神，大家合作无间，验证了高峰集团的良好文化。我们的高级管理层也积极配合及参与其盛，如创业董事陈清吉博士粉墨登场大展歌喉，还有东马的首席执行官曾玉龙先生也参与音乐喜剧呈献“一个高峰集团”的主题曲。

在此须特别提及，来自汶莱和沙巴州的队伍也参与了亚庇周年庆典的演出，他们呈献的节目显示出独特的风格。整体来说，除了面对一些小问题外，周年庆典顺利进行，成功举办。难得的是出席的嘉宾来自国内外，即汶莱、泰国、巴基斯坦、印尼、印度及马来西亚各地。虽然本团为举办庆典活动花了大量资源，但是这一切是值得的。我们期待未来的5年，将能举办一个更大型更理想的周年庆典。

## 高峰集团的转型计划

自从我国首相推出国家经济转型计划后，高峰集团也与时俱进，进行转型计划。首先，我们把用了35年的商标改换。这也意味着随着时代的改变没有东西是永恒不变的。高峰集团必须要做好准备迎接时代的变迁面对新挑战，毕竟这也是生存的关键条件。新的标志也鼓励我们须充满活力，向更高的目标迈进。

除了形象与商标的改进，我们也涉足投资位于印尼的2兆瓦电力工程。我们相信这领域有利可图，且能为本集团带来周期性的收入；同时也让我们开拓另一个新的领域，体察印尼的经济成长。

高峰集团与雪隆茶阳回春馆的合作建造综合性用途大楼，分享租金，这也是一种双赢式投资，能为本团提供固定周期性收入。这是因高峰集团的信誉及商誉卓著，而赢得“客家宗族”的信赖，取得合营的机会。

在汶莱通过汶莱经济发展局私营化位于斯里孟加湾的3栋公寓，我们涉足酒店业，这是高峰集团在转型计划中开拓新领域的最佳实例。其实，这也是高峰集团的高级管理层于2010年经调查后达成共识，议决参与此行业。

## 对事尽责、主动促成事务

拥有献身精神、热诚和归属感，对每个员工来说是至为重要的，它能确保工程顺利进行，按时完竣。本团的业务首席运营员林木地先生就是员工们的好模范，他拥有上述的美德，能把高峰集团的利益和负担看作是自己的挑战，尽心尽力把特定的任务和目标完成。他时常对我说：“丹斯里，别担心，我会把事情办妥。”很多时候，他都都能主动将问题一一解决过来。

但这么多年后，新一代的林木地先生在那里呢？在公司，我们尽量提供足够的训练和培训机会以提拔新一代的接班人，年轻员工也必须主动把握机缘鞭策自己，勤快且充满活力完成任务，否则就会错失机会了。

当一项工程被拖延或搁置，负责的员工总会找来101个藉口敷衍塞责。其实，无论是天气、财务状况，内部或外部团队或个人问题，又或许是监管问题所引起的因素，我们总不能时常听取同样的藉口。员工们必须积极面对问题，采取措施对症下药，不要在面临问题时只会随便用几句话来搪塞，于事无补。

## 工作快且精确，确保准时交差

我经常提到，我们必须勤快和精明地工作，应效法新加坡及香港人员，以他们的标准作比较，相比之下，我们的工作步伐被认为过于“松懈”。例如电子邮件都不能在同一天回应，员工不能将任务于截止时间前交差却能每日准时下班。其实，很多文件须费多天来处理，而不是等到交差当天才来赶工，还经常发牢骚，埋怨工作量多。同时，还要求公司提供更好的薪酬和更多的奖励。须知，高薪酬须配合高生产率和工作质量。

我希望在新的一年里大家能自动自发，革除去年的陋习，尽量努力去做到100%的效率。随着KPI (Key Performance Indicator)计划的实施，我期望看到大家的改善。

## 整合集团内部的利益

高峰集团进行跨国生意，本集团的员工也必须在内部尽量接受并实践集团内部、子公司和伙伴公司之间的“跨界”行动。我曾多次强调，集团整体的利益须优先照顾，但直至今日，我还没看到这种使子公司或伙伴公司互相协同，加强活动让集团受惠的“跨界”实施。

## 2011年的营业展望

我们希望2011年房地产业部门将会有所贡献。于2010年里，由于时间上的掌握不当以及规划欠佳，这个领域几乎无所贡献，所以房地产的团员必须加倍努力，整装待发推介Kiara 30、柔佛州的Straits Residence and Medini、亚庇的Jesselton Villa，和蒲种的屋业发展，总值逾7亿令吉。如果我们能在未来三年内以创新的方法销售我们的房地产，本集团的潜在收益是可观的。

从吉隆坡至瓜拉雪兰莪的高速公路(LATAR Highway)工程预计在2011年4月竣工，6月投入服务。14年后的努力争取下，我们终于可以实现这期待已久的工程。目前，由于我国首相推动经济转型计划，建筑行业是引人注目的，也将成为主要受惠的行业之一。这是因为催化经济活动的工程都会牵涉建筑业。有鉴于此，高峰集团将会积极地配合和参与。

本团将继续在沙地阿拉伯的建筑领域增长，2010年我们已投获接近2千万令吉的新工程，我们冀望在该国能拿下更大的建筑工程。

在2009年杪，虽然我们已获得近16亿令吉的新工程，我挑战团员们在2010年里做得更好。果然，我们不仅匹比2009年，还超越近30%的目标。2011年已来临，我们希望这将是一个充满活力的一年。总之，只要我们肯努力工作，坚持不懈，同时采用“对事尽责、主动促成事务”的精神，我相信高峰集团可以茁壮成长，也将再次引起报刊的注意大字标题宣扬。

籍此预祝各位华裔同胞农历新年进步“恭喜发财”；祈望高峰集团在新的一年里更上一层楼，事事顺利。

## 董事经理的话

### 丹斯里拿督郑福成上议员局绅

## SIGNING CEREMONY OF THE HAVEN LAKESIDE RESIDENCES, IPOH, PERAK

By Mohd Badrun Arshad

On 19<sup>th</sup> October 2010, Bina Puri Holdings Bhd secured the development of The Haven Lakeside Residences, a 26-storey of 489 units in Tambun, Ipoh, Perak. The signing ceremony was between Bina Puri Holdings Bhd who teamed up with Beijing Construction Engineering (M) Sdn Bhd to undertake the project development awarded by Superboom Projects Sdn Bhd.

A JV company, Bina Puri-Beijing Construction JV was established to carry out the project worth RM82.3 million.

In the ceremony, Bina Puri was represented by its Chairman YBhg. Dato' Ir Wong Foon Meng, while Beijing Construction Engineering was represented by its Chairman Mr. Zhang Wen Long, whilst Mr. Peter Chan represented Superboom Projects Sdn Bhd.

Dato' Ir Wong said in his speech, " We are very excited about this development. The Haven is poised to be the most luxurious condo in Perak and this would boost the Malaysian property sector and set a new benchmark for high-end properties in Ipoh, Perak."



The exchange of document between Dato' Ir Wong Foon Meng and Mr Peter Chan witnessed by both parties

## SIGNING CEREMONY WITH THE ASSOCIATION OF CHHA YONG FAY CHOON KUAN (SELANGOR & FEDERAL TERRITORY)

By Mohd Badrun Arshad

Bina Puri Properties Sdn Bhd signed an agreement with the Association of Chha Yong Fay Choon Kuan (Selangor & Federal Territory) on an investment of a two-acre development at Jalan Pasar, Kuala Lumpur. The development consist of two blocks of 24 units of four-storey shop offices and one unit of three-storey shop offices. Other facilities included recreational halls, retail shops, office units, and basement parking. The signing ceremony took place at the Bankers' Club, Kuala Lumpur on 24<sup>th</sup> November 2010. Bina Puri Properties was represented by its Group Managing Director YB Senator Tan Sri Datuk Tee Hock Seng JP, while the association was represented by its Chairman Mr Yong Kian Yin. There were about 100 guests who attended the ceremony.



From L-R Dr. Tony Tan Cheng Kiat, YB Senator Tan Sri Datuk Tee Hock Seng JP, Mr Yong Kian Yin and Mr Chiew Hon Keong



YB Senator Tan Sri Datuk Tee Hock Seng, delivering his speech



Mr Yong Kian Yin welcoming everyone



The signing ceremony



## MOU BETWEEN BINA PURI POWER NEPAL AND RICHMOND HOLDINGS PVT. LTD

By Mohd Badrun Arshad

Bina Puri Power Nepal Pvt. Ltd. signed a Memorandum of Understanding (MoU) with Richmond Holdings Pvt. Ltd from Nepal on 21<sup>st</sup> December 2010 at Wisma Bina Puri in Selangor. The signing between the two parties is to cooperate in securing projects in Nepal.

Bina Puri Nepal Sdn Bhd was represented by the Group Managing Director YB Senator Tan Sri Datuk Tee Hock Seng JP while Richmond Holdings Pvt. Ltd. was represented by Mr. Keshun Dhoj Karki.

Bina Puri is in an aggressive mode with its expansion to the overseas market. Nepal, which is located in the Himalayas with approximately 30 million population, is politically and economically stable that practices an open-door policy to investors like Bina Puri.



From L-R Mr Ooi Tat Lean, YB Senator Tan Sri Datuk Tee Hock Seng, Dato' Ir Wong Foon Meng, Mr Keshun Dhoj Karki and Mr Ratan Kumar Goyal



The signing ceremony taking place at the Exco floor, Wisma Bina Puri



Group photo after the signing ceremony

## VISIT BY THE MINISTER TO THE 2,000 HOUSES PROJECT SITE, KUALA BELAIT, BRUNEI DARUSSALAM

By Dayangku Norazahemi Pg Abidin

On 30<sup>th</sup> October 2010, the Minister of Development of Brunei, Yang Berhormat Pehin Orang Kaya Indera Pahlawan Dato Seri Setia Awang Haji Suyoi bin Haji Osman made a site visit to the 2,000 Houses project site at Kuala Belait, Brunei. The visit was to view the physical progress of the project.



Group photo with the delegation. Sitting in the pictures are Datuk Henry Tee Hock Hin (4<sup>th</sup> from L) and Dato' Ali Abdullah (5<sup>th</sup> from R) who welcomed the Minister and his delegation

## LATAR AT THE 8<sup>TH</sup> MALAYSIAN ROAD CONFERENCE

By Mohd Badrun Arshad

KL-Kuala Selangor Expressway participated in the road engineering exhibition in conjunction with the 8<sup>th</sup> Malaysian Road Conference from 10<sup>th</sup>-13<sup>th</sup> October 2010 at Petaling Jaya, Selangor. The main objective of the participation was to publicise the new expressway which is expected to be opened to the public in April 2011.

Meanwhile, on 12<sup>th</sup> October 2010, a group of 30 conference participants had a study tour to the site of the LATAR.



*YB Dato' Shaziman Abu Mansor, Minister of Works Malaysia (2<sup>nd</sup> from L) who visited our exhibition booth at the 8<sup>th</sup> Malaysian Road Conference.*



*En Amran Amir entertaining visitors at the booth*



*Group photo shoot by the participants with the Chairman of LATAR, Y.Bhg Dato' Ir. Hj Razali Othman (4<sup>th</sup> from R standing 1<sup>st</sup> row)*

## GMD ATTENDED THE LAUNCH OF BOOK WRITTEN BY YB DATUK DR WAN JUNAIDI TUANKU JAAFAR

GMD was among the many guests attending the launch of book written by the Deputy Speaker YB Datuk Dr Wan Junaidi Tuanku Jaafar in Parliament on 13<sup>th</sup> December 2010. The book was launched by the Deputy Prime Minister of Malaysia, YAB Tan Sri Muhyiddin Haji Mohd Yassin.

Dr Wan Junaidi's book titled *Evolusi Parlimen dan Evolusi Speaker (The Evolution of Parliament and the Speaker)*, would help to expand the public's knowledge on the roles and procedures in Parliament.

## THE SENATE OF MALAYSIA ENHANCEMENT PROGRAMME 2010

Bina Puri's GMD who is also a member of Senate attended Senate of Malaysia Enhancement Programme on 18<sup>th</sup> July 2010 in Kuala Lumpur. The programme was aimed at enhancing the quality and integrity of the senators.

## PERMATA SENI CONCERT ATTENDED BY GMD

YB Senator Tan Sri Datuk Tee Hock Seng, JP was among the 1,300 people who attended the PERMATA Seni concert at Istana Budaya, Kuala Lumpur on 15<sup>th</sup> December 2010.

PERMATA Seni, under the patronage of the Malaysia Prime Minister's wife Datin Seri Rosmah Mansor, is an educational programme aimed at developing the artistic talents of children aged between 6 to 12.

The concert was organised by the Information, Communication and Culture Ministry of Malaysia.

150 children from all around the country performed in the concert which was divided into three categories – dance, choir and music.

## OFFICIAL VISIT BY SENATORS TO MEDIA PRIMA BERHAD



On 17<sup>th</sup> December 2010, YB Senator Tan Sri Datuk Tee Hock Seng, JP with other members of the Senate accompanied the President of the Senate, YB Tan Sri Abu Zahar bin Dato' Nika Ujang on an official visit to Media Prima Berhad, Malaysia's integrated media investment company.



## 17<sup>TH</sup> ITS WORLD CONGRESS IN BUSAN, KOREA

By Ir Hj Azhar Ali



YB Senator Tan Sri Datuk Tee Hock Seng, YBhg Dato' Mohamed Husin, Dato' Amir and some of the Malaysian delegates



YB Senator Tan Sri Datuk Tee Hock Seng and YBhg Dato' Mohamed b Husin, Dato' Amir and Ir Hj Azhar at the BOD meeting just before it started.



YB Senator Tan Sri Datuk Tee Hock Seng going through the exhibition booths.

who is also the Deputy Director General 1 of the Public Works Department Malaysia, at the 17<sup>th</sup> ITS World Congress held in Busan, Korea. Prior to the conference, a meeting of ITS Asia-Pacific Board of Directors was held and amongst others on the agenda was the voting for the venue of the next Asia Pacific ITS congress. The three cities bidding for the venue were, New Delhi India, Hong Kong and Kuala Lumpur Malaysia. YBhg. Dato' Mohamed b Husin, YB Senator Tan Sri Datuk Tee Hock Seng together with Dato' Amir Kassim and Ir Hj Azhar Ali represented the country at the meeting. With a well delivered presentation by Dato' Amir and the PR skills and abilities of all the four of them, Kuala Lumpur Malaysia won the bid to host the 12<sup>th</sup> ITS Asia-Pacific Forum in 2012.

Maritime Affairs, Mr Chung Jong-Hwan and the Mayor of Busan Mr Hur Nam-Sik. The Congress lasted for four days with an exhibition from manufacturers and suppliers of ITS equipment being shown at the Busan International Trade Center. In a round table discussion with transport ministers from 16 countries in the congress, eight key-messages were adopted, among which were to agree to cooperate with each other to expand and spread ITS and continuously developing new ITS technologies. It was also agreed that mutual exchanges of ideas and information should be consistently made to discuss specific cooperation to narrow the ITS gap between the advanced and developing nations.

On 25<sup>th</sup> October 2010, a delegation of 20 participants from Malaysia represented the country through the Intelligent Transport System (ITS) Association of Malaysia, headed by its President, YBhg Dato' Ir. Mohamed bin Husin,

The congress was officiated by Mr Lieu Chullho, Chairman of the organizing committee and also present delivering the opening speeches were the Korean Minister for Land, Transport And

Bina Puri has been invited to sit in the main organizing committee for the up coming 12<sup>th</sup> ITS Asia Pacific Forum in Kuala Lumpur, through Ir Hj Azhar Ali, our COO (Operations).

## GENERAL ASSEMBLY IN KOTA KINABALU, SABAH

By Patricia Pareira

A general assembly was held on 18<sup>th</sup> August 2010 at Bina Puri Kota Kinabalu regional office. About 100 guests including the staff attended the event. Besides updating staff on the company's activities, the assembly was an appreciation to the staff with presentation of birthday gifts, prizes to sports winners and a breakfast party celebration.



YBhg Dato Ir. Wong Foon Meng delivering his speech



Students receiving their Education Incentives Award from YB Senator Tan Sri Datuk Tee Hock Seng JP



Ikrar reading by the loyal employees



## “FUTURE HOMES FOR THE NATION” BINA PURI (B) SDN BHD IN PROPERTY FAIR IN BRUNEI DARUSSALAM

By Jacob Jang Ifany and Cathrine Anson

Bina Puri (B) Sdn Bhd participated in a property exhibition organized by the Housing Development Department, Ministry of Development of the Brunei Darussalam at the Atrium, The Mall on 15<sup>th</sup>-17<sup>th</sup> Jan 2011.

“Future Homes For The Nation”, was the theme of the property exhibition and it was officiated by the Minister of Development of Brunei Darussalam, Yang Berhormat Pehin Orang Kaya Indera Pahlawan Dato’ Seri Setia Awang Hj Suyoi bin Hj Osman.

Y.Bhg Datuk Ali bin Abdullah, Chairman of Bina Puri (B) Sdn Bhd led our Bina Puri team to promote the property units in Kota Kinabalu, Sabah and Brunei (Ong Sum Ping Service Apartment) to the visitors. Other senior management who attended the exhibition were, Mr John Chung, Mr Khor Seng Hock, Mr Vincent Tee and Mr Jacob.



Our Team Members with the Minister of Development, Brunei Darussalam, YB Pehin Orang Kaya Indera Pahlawan Dato Seri Suyoi bin Hj Osman



Mr Khor Seng Hock briefing the Minister. Also in the picture is Datuk Ali bin Abdullah, Chairman Bina Puri (B)



From L-R John Chung, Vincent Tee, Khor Seng Hock, Y.Bhg Datuk Ali bin Abdullah and Jacob

## SENIOR MANAGEMENT REVIEW

Recently the management conducted a review session internally within the senior management of Bina Puri Group of Companies. Prior to this, a survey was conducted among the senior management in May 2010 to review the performances of the Group. The findings were presented and briefed by Mr Matthew Tee, Executive Director, BPHB during the session.

This exercise is aimed at re-visiting and reviewing the performance of the group and to act as a platform to brainstorm and plan our activities into new sectors.



Mr Matthew Tee briefing the Senior Management on the findings

## SITE VISIT TO LAHORE

On 18<sup>th</sup> January 2011, Mr CC Pan, Chief Operating Officer of Bandaraya Development Berhad (BDRB) visited our site, the 174 Villas in Lahore, Pakistan. Also making the visit was Mr Matthew Tee, Executive Director, BPHB who also briefed him on the current stage of the project.

